

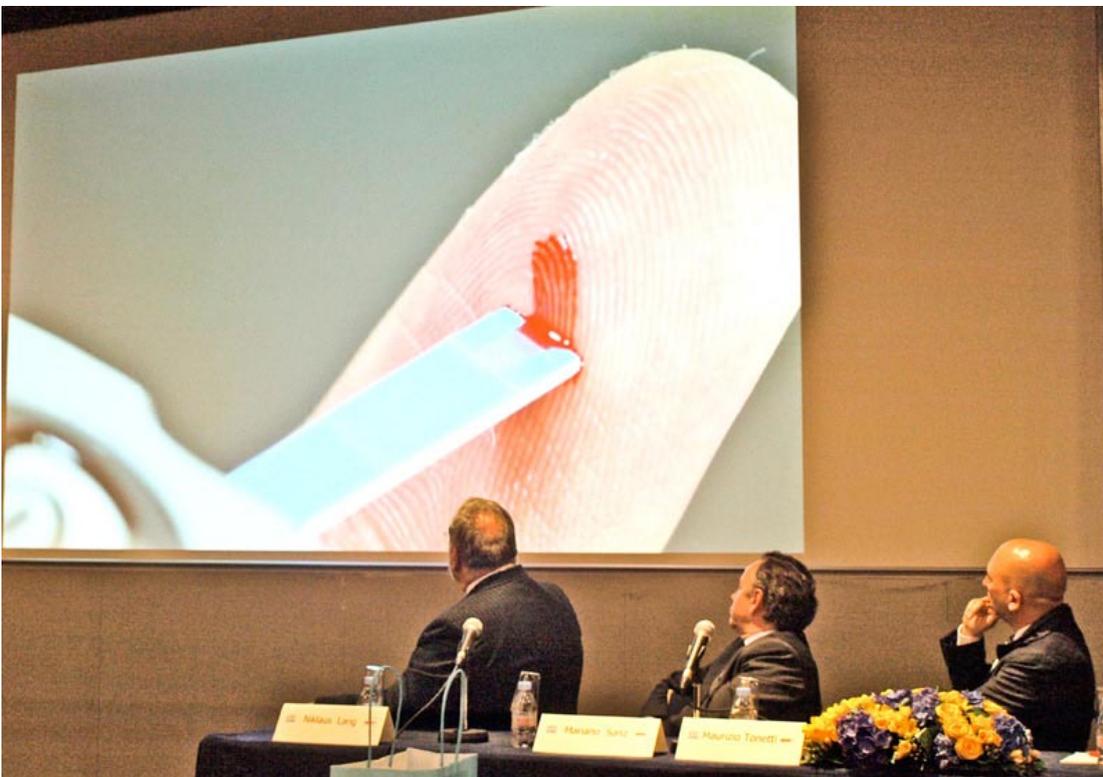
EFP

Perio Workshop

Newsletter

A campaign to make periodontal health a general health priority.

Scientific research into the links between periodontal disease and systemic illness reached a breakthrough point with last November's key 9th EFP-AAP European Workshop, which was held high in the historic surroundings of Segovia, Spain.



Following its rigorous examination of the evidence base and the resulting consensus reports, academics from both organising bodies of the Workshop - the European Federation of Periodontology and the American Academy of Periodontology - have issued strong recommendations to the medical community and backed a huge international awareness campaign which aims at nothing less than changing the focus in dentistry towards the general health of the body and society.

May 4, 2013 saw these scientific recommendations turn into a successful press conference launching the Colgate-sponsored EFP campaign in the ritzy surroundings of Monte Carlo and within the auspicious structure provided by one of the world's top dental implant symposiums - Osteology.

And, given the ambitious objectives of this EFP Outreach Campaign, which includes a Manifesto urging health professionals to fully embrace periodontal treatment as a key element in general healthcare, a turnout of 32 specialist writers from top dental journals (including Quintessence International and Dental Tribune International) can certainly be described as a promising start.

On hand to explain the scientific pillars of the campaign were three of the experts who guided the EFP-AAP Workshop through its review of the most significant studies in this research: (pictured left to right) Niklaus Lang, Mariano Sanz, Maurizio Tonetti.

How can you help boost the campaign? Dentists can spread the word through their own practices and web sites and feel free to link to campaign pages and the videos the EFP makes available (see below) on video sharing sites like YouTube. National societies can soon run their own blogs on this special web site featuring regularly updated news and information on the Workshop and the Outreach Campaign: www.perioworkshop.efp.org

Here, apart from the Manifesto (<http://perioworkshop.efp.org/efp-manifesto/>), the potent tools of the campaign also include documentary videos which are being translated by national societies so all society members can see and make use of them.

Meanwhile, the Manifesto can be signed by everyone from national societies, their members, health-related firms and institutions, individuals such as dentists, periodontists, hygienists, students, health journalists...

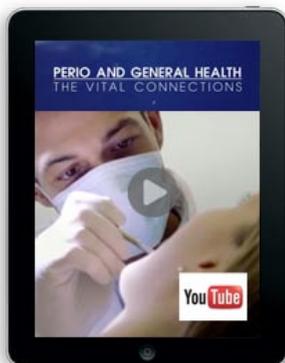


So, what is the MANIFESTO on Perio and General Health all about?

Take the time to read through it and you will see how the Manifesto identifies periodontal disease as “a major public health issue”.

This trailblazing document, the first of its kind in the world of dentistry, explains in some detail the evidence of the interrelation between periodontal disease and systemic conditions: 1) diabetes, 2) cardiovascular disease, 3) Adverse Pregnancy Outcomes, 4) Other diseases. And it provides recommendations for periodontal care in patients suffering from the effects of these illnesses or who are at risk of developing them.

In bold and broad terms, the Manifesto “calls upon all dental and health professionals to act in the prevention, early diagnosis, and effective treatment of periodontal disease in order to combat the devastating oral and general health effects for the individual and society.”



Perio and General Health - The Vital Connections - documentary notches up 1000+ hits on YouTube.

Perio and General Health - The Vital Connections has been up on the video site YouTube for just over one month and has been seen well over one thousand times.

This informative documentary features leading dental experts describing the associations existing between periodontal disease and systemic conditions. It explains the mechanisms by which oral complaints increase the risk of illnesses such as diabetes and cardiovascular disease, and highlights the need for the development of well-designed intervention studies, urging the wider medical community to take note of the importance of periodontal check-ups.

Appearing in the video are all six of the chairmen of the three main working groups who took part in last November's 9th EFP-AAP European Workshop in La Granja de San Ildefonso (Segovia), Spain: Maurizio Tonetti and Thomas Van Dyke (Cardiovascular Disease); Iain Chapple and Robert Genco (Diabetes); Mariano Sanz and Kenneth Kornman (Adverse Pregnancy Outcomes).

This main documentary is being supported by a series of very short two-minute 'impact' videos, such as this one covering the links between periodontitis and diabetes: <http://www.youtube.com/watch?v=99hIG36SvWk>

Colgate sponsors Outreach Campaign

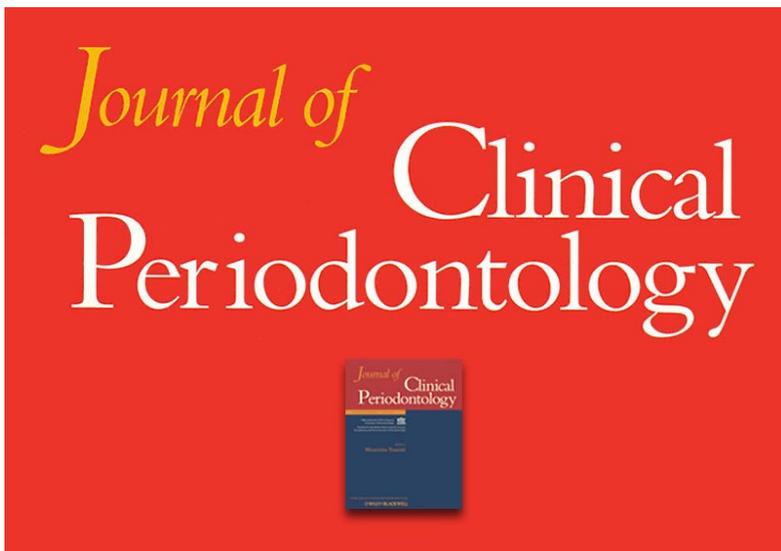


Throughout 2013, the entire EFP Outreach Campaign on Periodontal and Systemic Illness has been sponsored by the multinational healthcare giant, Colgate.

"This initiative in dental care is crucial in the overall challenge to improve general health," says Foti Panagakos, DMD, PhD, Global Director, Scientific Affairs, Colgate-Palmolive Co. "The association between periodontal disease and conditions affecting many of the body's other systems is essential. We are proud to support this campaign and help raise awareness of the importance of healthy gums as a fundamental element to patients' quality of life" he added.

Perio and general health research warrants special supplement of the **Journal of Clinical Periodontology**.

<http://perioworkshop.efp.org/perio-and-general-health-research-warrants-special-issue-of-the-journal-of-clinical-periodontology/>



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